

# The Day Care Council of New York, Inc.



## Annual Report June 2009



## **MISSION STATEMENT**

**The Day Care Council of New York is a diverse membership organization of child care and family service providers, consumers and advocates.**

**The Council's mission is to seek support for and assist in the development of quality child and family care services.**

**The organization works with its members to maintain high standards of child developmental, educational and social services.**

**The Council is committed to programs and services which are designed to promote the sound growth and development of children and their families necessary for a healthy society.**

**Re-adopted by the Board December 2006**



Dear Friends and Colleagues:

One of the best ways to feel positive about the future is to gaze into the eyes of a four year old and see the look of inquiry and promise. As you take advantage of the warmth emanating from this child, you know that you must do all that you can to make sure they have a good future. Securing a positive future for our youngest citizens and their families is at the core of the Day Care Council of New York's mission. We are fortunate that our mission is more relevant today than when it was created more than 57 years ago by a group of committed advocates who strived to establish a vital service for families in our city.

Over this past year, the publicly funded child care program has undergone much change. This change has been driven by the economic downturn affecting communities throughout New York State. In New York City we have been especially hard hit due to the collapse of Wall Street and businesses (right here in our backyard) needing federal bailout funding. Throughout it all, our member agencies have persevered. A number of programs changed sponsoring boards, but thankfully not many were closed last year.

As we look forward to another year of working with the Council's member agencies, we pause and ask: how will the numerous changes currently underway in the publicly funded child care system help families and young children? At this time last year, child care programs were being introduced to the concept of Project Full Enrollment and what it would mean to their program and staff. One year later, the Administration for Children's Services still intends to implement the project, but with training and technical assistance for the agencies to ensure its success. We will strive to work closely with ACS to assist our member agencies and help them accomplish a smooth and "painless" transition to a new unknown system.

The Day Care Council of New York's core programs: Child Care Resource and Referral, Infant/Toddler TA, Labor Relations and Mediation, Early Childhood Training and Technical Assistance, the James C. Hall Family Child Care Network, the Family Support Program, and Early Childhood Advocacy accomplished much during the 2008-09 program year. We provided one-on-one management and fiscal consultation services to our member agencies; answered telephone calls from thousands of families seeking quality child care services; and helped more than 160 families address critical problems that potentially endangered their children. A detailed description of our work over the past year follows.

We thank you for your continued support and ask that you join with us in making our city a good place to raise our youngest citizens.

Best regards,

Lorenzo Newby  
Board Chair

Andrea Anthony  
Executive Director

## Child Care Division

During the period of July 1, 2008 to June 30, 2009, the Child Care Division provided information, resources and assistance on quality child care to New York City families, child care providers and member agencies. Activities included providing consultations and referrals to families seeking affordable child care, and offering training opportunities to child care providers and potential child care professionals, including support and technical assistance to registered family and group family child care providers and DCCNY member child care centers.

The five organizations funded over the past 10 years by New York State to provide child care resource and referral (CCR&R) services in New York City - Child Care, Inc., Child Development Support Corporation, Chinese American Planning Council, Committee for Hispanic Children and Families, and the Day Care Council of New York – operate as a working partnership referred to as the New York City Child Care Resource and Referral Consortium. The Day Care Council was pleased to be awarded by the Office of Children and Family Services (OCFS) the CCR&R contract as the lead agency for all five boroughs in New York City, working in partnership with the other four CCR&R agencies.

### **Child Care Resource and Referral Service (CCR&R)**

The Council's Child Care Resource and Referral program (CCR&R) provided more than 4,000 child care referrals to parents and families in the five boroughs. Approximately 750 of these child care referrals were to families eligible for subsidy dollars. During FY2008-2009, CCR&R:

- Disbursed to legally exempt providers approximately 274 Health and Safety kits that included smoke detectors and a variety of child care products.
- Continued our media campaign aimed particularly to parents and families to advertise the services offered by the Council. CCR&R services were advertised in amNY, the NYC Housing Authority Journal, and a variety of borough-based newspapers published by Courier Life in each borough.
- Processed approximately 150 Start-Up grants and 166 Health & Safety grants for child care providers.
- Fingerprinted over 1,700 individuals to assist providers in the registration/licensing procedure. We have worked in collaboration with the Department of Health, Bureau of Child Care at their borough sites.

### **Early Childhood Training Institute**

The Council's Early Childhood Training Institute offered approximately 3,300 training hours in both English and Spanish to over 425 child care professionals from the five boroughs.

Training topics included Medication Administration Training (MAT), SUNY Health & Safety, Becoming a Family Child Care Provider, Identifying and Referring Children With Delays, Reading With Young Children, and Record Keeping for Child Care Providers.



## Child Care Division

### **Infant/Toddler Program**

The Day Care Council's Infant/Toddler Specialist is a resource for our member centers and other regulated or licensed child care sites. Our Specialist offers focused attention and expertise to the individualized needs of the infant and young toddler population. Services include technical assistance, individualized intensive technical assistance, and training opportunities.

The Infant/Toddler program provided many hours of training to child care professionals. Topics included Infant and Toddler Learning and Development, Directing Infant and Toddler Programs, Transitioning from Preschool to Infants and Toddlers, SIDS and Shaken Baby Syndrome, and Infant and Toddler Discipline and Guidance. We continued to work in collaboration with the NYC CCR&R Consortium and 21 child care centers implementing the Infant/Toddler Rating Scale (ITERS) to improve program quality, as well as provide technical assistance to child care providers in all modalities of child care.

### **James C. Hall, Jr. Family Child Care Network**

The staff at the James C. Hall, Jr. Family Child Care Network continues to work with 150 family child care providers in the Child and Adult Care Food Program (CACFP). Approximately 450 monitor visits were made to child care homes participating in the program.

### **Health Care Consultancy Program**

Our Health Care Consultant continued to work with child care centers, family child care providers, and informal providers to implement NYS medication regulations. Our Health Care Consultancy Program held approximately 18 Medication Administration Trainings (MAT) to prepare approximately 108 child care professionals to administer medications to children in their programs.

### **The Council's Website Offers 24-hour Access to Child Care Information**

The Day Care Council's official website is [www.dccnyinc.org](http://www.dccnyinc.org). The website is a crucial component in communicating news, information and training opportunities to our members, NYC families, and all child care professionals.



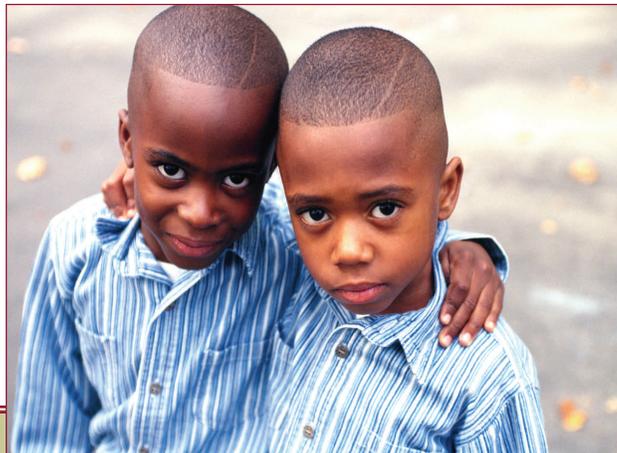
## Family Support Program

The Family Support Program nearing its third year at its new location of 21 Snyder Avenue in Brooklyn continues to open its doors to the vulnerable families of South Crown Heights and Flatbush. We continue to provide quality child welfare services in the form of counseling, advocacy and case management, as we support and guide the families we serve in becoming empowered and attaining stability in their lives. Our client capacity was increased to 105 families; during 2008 we served a total of 163 families and 339 children.

Over this past year, we have strived to increase our casework contacts and have employed new strategies when engaging resistant high-risk families, while ensuring and maintaining focus on the entire family.

We continue to provide group services to assist our families in acquiring new skills, developing relationships and coping abilities to better equip them in overcoming challenges in their lives. Once again, we successfully sponsored a Teen Support Group and Parenting Skills classes in English and Spanish for twelve weeks each. Upon completion, participants were rewarded certificates during a graduation ceremony.

Throughout this year, the staff has worked earnestly to provide quality services to 339 children and their families, guiding them through counseling, assisting them in acknowledging their hindrances and working towards change and eventually empowerment. The most significant change for us was the resignation of our beloved director, Lisa Caswell. After 11 years with the Council guiding us on this journey, Lisa decided to embark upon a personal journey of her own. A farewell gathering was held in her honor, where we celebrated and acknowledged her years of dedication to this program and the families served. We wish her well in her future endeavors.



## Labor Relations and Mediation Service

The Labor Relations and Mediation Service (LRAS), funded by the New York City Administration for Children's Services (ACS), assists child care employers and the two child care unions: District Council 1707, Local 205 and the Council of Supervisors and Administrators (CSA), in resolving workplace issues, personnel problems, and employee grievances. Once again, more than 1,000 contract and disciplinary cases were handled during this past year. In addition, legal representation offered to DCCNY members included advocacy in arbitrations, human rights complaints, and National Relations Board proceedings.

### **Collective Bargaining**

During FY 2008-09 we:

- Continued a round of negotiations to replace the collective bargaining agreements with D.C. 1707 and with C.S.A. that expired in 2006. Negotiations remained bogged down by the City's economic situation and its determination to obtain changes in the employee's health care benefit system as part of the negotiations.
- Participated in meetings to discuss the cost of health care benefit coverages offered to child care center employees through the Central Insurance Program and HIP/GHI. These meetings have included representatives from child care and Head Start, the Welfare Funds, and Union officials. The discussions were commenced in response to the City's proposal to transfer employees to coverage under the State's Family Health Plus system. Alternatives to the City's proposal continue to be explored.

### **Other LRAS Services**

- Offered Job Placement Service via the monthly Job Opportunities Bulletin, which is now available online.
- Provided technical assistance and training by expert consultants who assist programs cited by the Administration for Children's Services for administrative, fiscal or programmatic deficiencies.
- Served on the boards of the Welfare Funds and the Cultural Institutions Retirement System as participant trustees overseeing health and pension benefits for more than 6,000 workers.



## Public Policy and Advocacy

This past year was a year of mobilization for our membership due to the many economic challenges that threatened their livelihood. As the economy continued to deteriorate throughout the country, locally the child care community felt the impact. We stepped into our leadership and advocacy role and took part in many advocacy efforts to continue its support of quality and affordable services to children and families. As the Administration for Children's Services moved forward with the implement of a new formula to reimburse programs for UPK services, programs lost a tremendous amount of income. This was a tremendous blow to programs, especially because the cuts took place in the middle of the year. We immediately requested a meeting with the Administration for Children's Services to advocate on behalf of our members. We led many other successful advocacy efforts to keep funding in our child care programs so that they could remain open for business and continue to serve their communities. The following is a summary of our efforts.

- Sent bulletins to our membership to alert them to contact their elected officials to explain how a loss in child care funding would affect their community.
- Participated in rallies and continuous press conferences at City Hall to bring attention to the budget cuts and the effects the cuts were having on the children and families receiving the services.
- Met with elected officials during Advocacy Day in Albany to bring awareness to the importance of funding child care programs adequately.
- Worked closely with other advocates to bring a coherent message to City Council officials and persuade them to intervene and keep programs open.
- Led a postcard campaign that drew approximately 800 postcards and over 1000 signatures that were sent to: Mayor Michael Bloomberg, Speaker Christine Quinn, Senator Malcolm A. Smith and Assembly Member Sheldon Silver.
- Submitted a number of written testimonies and testified at the City Council public hearings and a State public hearing on the transfer of kindergarteners to public schools. The purpose of the hearings was to discuss ACS' plans to transition the children and adequate provisions for after school care.



### **Establishing Vital Linkages**

We took part in various advocacy efforts to accomplish our mission and continue our advocacy work for more funding for child care including the statewide Winning Beginning Coalition.

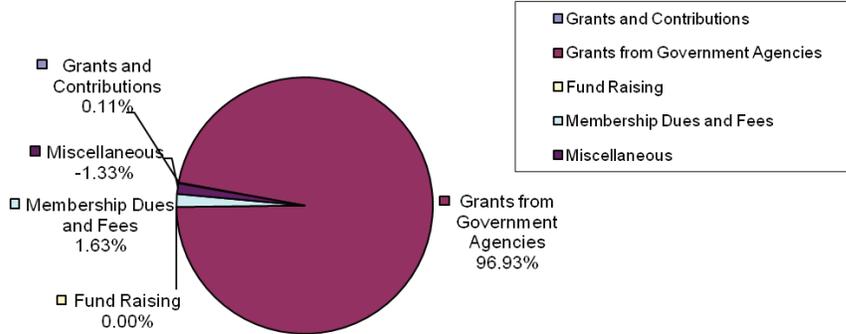
To establish a new linkage relationship with our elected officials, we coordinated meetings with representatives from United States Senators Kirsten Gillibrand and Charles Schumer. We hope that these meetings will be instrumental in gaining support on a Federal level for early care and education.

This was another year filled with challenges and some disappointments. Our members made it through a very, very tough year! We will continue to stand together for children and families as we prepare to take on the challenge of surviving this economic downturn. Most importantly, we will continue to adhere to our mission of improving and supporting our member agencies in their quest to provide quality and affordable services to children and families.



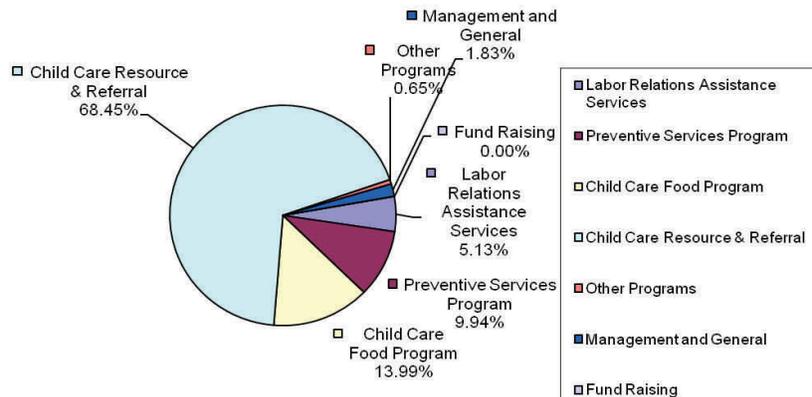
# Financial Report

## INCOME YEAR ENDED JUNE 30, 2009



<b>SOURCE OF INCOME</b>	<b>FY 2009</b>
Grants and Contributions	11,308
Grants from Government Agencies	9,991,405
Fund Raising	-
Membership Dues and Fees	168,015
Miscellaneous	(137,051)
<b>TOTAL</b>	<b>10,033,677</b>

## EXPENDITURES YEAR ENDED JUNE 30, 2009



<b>USE OF INCOME</b>	<b>FY 2009</b>
Labor Relations Assistance Services	529,799
Preventive Services Program	1,025,307
Child Care Food Program	1,444,041
Child Care Resource & Referral	7,063,335
Other Programs	66,696
Management and General	189,317
Fund Raising	-
<b>TOTAL</b>	<b>10,318,495</b>

Note: Miscellaneous include Investment Income.

These figures have been audited.

## Contributors - July 1, 2008 - June 30, 2009

The Day Care Council is extremely grateful to the following who gave so generously to support the cause of affordable, safe child care in the five boroughs of New York City.

### Foundation and Corporate

Chase – Olive Bridge Fund  
DAK Realty  
IBM  
Kandell Fund  
New York Community Trust  
Our Children Enterprises  
United Way

### Government

Administration for Children's Services  
Office of Children and Family Services  
State Department of Health

### Contributors

Mary Ann Cerami  
Pauline Chen  
Valli Cook  
District Council 1707

### Contributors – (continued)

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Anona Joseph  
Anne Gray Kaback  
James Kellogg  
Ronald Garnett, Esq.  
Robert Gutheil  
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Linda Matula  
Patricia McConnell  
Connie V. Miller  
Lorenzo Newby  
Lillian Oxtoby  
Rachel Pivnick  
Marilyn Robeson  
David Roth  
Marie Sotak  
Eleanor Greig Ukoli  
Gladys J. Weekes

## Membership

The Day Care Council is a member of the following organizations

**Child & Adult Care Food Program Sponsors Association**

**Coalition of Brooklyn Preventive Directors**

**Council of Family and Child Caring Agencies**

**Early Care and Learning Council**

**Federation of Protestant Welfare Agencies**

**Human Services Council of New York**

**National Association for the Education of Young Children**

**National Association of Child Care Resource & Referral Agencies**

**New York State Association of Information & Referral Services**

**Nonprofit Coordinating Committee of New York**



## Board of Directors

### **Day Care Council of New York, Inc. Board of Directors FY 2008/2009**

#### **President**

Lorenzo Newby

#### **Vice Presidents**

Valli Cook  
Connie V. Miller

#### **Vice President and Treasurer**

Robert Gutheil

#### **Secretary**

Betty C. Jones

#### **President Emeritus**

The Late Elinor Guggenheimer

#### **Ex-Officio**

David Diamond, Esq.

### **Board Members**

Mary Ann Cerami  
Pauline Chen  
Leonard Fennell  
Ronald L. Garnett, Esq.  
Pamela Hass  
Anona Joseph  
Anne Gray Kaback

Jai S. Kush  
Linda L. Matula  
Rachel Pivnick  
Marilyn Robeson  
David Roth  
Eleanor Greig Ukoli  
Gladys J. Weekes



**Day Care Council of New York  
FY July 2008 – June 2009 Staff**

**ADMINISTRATION**

Andrea Anthony - Executive Director  
Charles McFarlin - Director of Finance and Personnel  
\*Mone't Harris - Assistant Director of Finance and Personnel  
Rosa Calderon - Director of Technical Assistance  
Margarita Lopez-Feliz - Policy Analyst/Agency Support Services  
Risa Bernstein - Office Manager  
Hyacinth Barnes - Assistant Office Manager

**CHILD CARE DIVISION**

Jon Pinkos - Director  
Yadira Rodriguez - Assistant Director  
Nadine Cowen - Health Care Consultant  
Joseph Harris - Manager of Information Technology  
Indra Moore - Family Child Care Network Coordinator  
Keishla Hornsby - Assistant Family Child Care Network Coordinator  
Rosie Morales - Provider Specialist  
\*Allisyn Swift - Infant/Toddler Specialist  
Clara Almanzar - Child Care Specialist  
Janetssy Duran - Child Care Specialist  
Nicole Irish - Child Care Specialist  
Carline Lamy-Jacob - Child Care Specialist  
Joy Jensen - Assistant Health Care Specialist

**LABOR RELATIONS ASSISTANCE AND MEDIATION SERVICE**

Jay Nadelbach, Esq. - Director

**FAMILY AND CHILDREN'S SERVICES PROGRAM**

Lisa Caswell - Director  
Milton Willacy - Supervisor  
Deborah Kendrick - Program Assistant  
Nadage Cousins - Family Services Coordinator  
Juliet Annan - Caseplanner  
Claudine Charlet - Caseplanner  
Milton Edwards - Caseplanner  
Jesseka Green - Caseplanner  
Milka Marcelo - Caseplanner  
Darlene Nowlin - Caseplanner  
Shedely Polynice - Caseplanner  
Carmen Rodriguez - Caseplanner  
Cecilia Santana - Caseplanner

\* Resigned



# Notes



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